# **Loss-Aversively Fair Classification**

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## 1. Fairness in classification

- Classifiers applied in scenarios with social implications
  - Loan approval, hiring, bail decisions, etc.
  - Sensitive feature groups (men, women, etc.)
  - Beneficial outcomes (*e.g.*, getting loan)
- Potential for unfairness (many recent examples)
- What constitutes unfairness?
- Wrongful relative disadvantage [Altman'16]

### **3. Several ways to achieve parity**

## 2. Existing notions: Nondiscrimination

 Parity of benefits between different salient social groups (*e.g.* gender)

 $\textit{Benefits}_{\textup{O}}(\theta) = \textit{Benefits}_{\textup{Q}}(\theta),$ 

 Statistical parity (SP): Equal acceptance rate for men and women, i.e.,

$$P(\hat{y}=1|\mathbf{r})=P(\hat{y}=1|\mathbf{q}),$$

• Equality of Opportunity (EOP): Equal true positive rate for men and women, i.e.,

 $P(\hat{y}=1|y=1,\sigma)=P(\hat{y}=1|y=1,\varsigma).$ 

4. New notion: Loss-averse update



 $\theta_{sqo}$  is a discriminatory status quo classifier.  $\theta_1$  and  $\theta_2$  represent two ways of updating  $\theta_{sqo}$  with a nondiscriminatory classifier.

- $\theta_1$  achieves nondiscrimination by lowering benefits for men, which might be unacceptable.
- $\theta_2$  equalizes benefits loss-aversively, *i.e.*, by increasing benefits for both the groups.

- Inspired by Endowment effect:
  - People ascribe more value to things merely because they own them. [Khaneman *et al* 1990]
- Loss-averse Update:

 $\begin{aligned} & \textit{Benefits}_{\mathcal{O}}(\theta) \geq \textit{Benefits}_{\mathcal{O}}(\theta_{sqo}), \\ & \textit{Benefits}_{\mathcal{Q}}(\theta) \geq \textit{Benefits}_{\mathcal{Q}}(\theta_{sqo}). \end{aligned}$ 

Key idea: All groups should be at least as well off as in the status quo system.



Can accommodate any convex

boundary-based classifier (*e.g.*, logistic

regression, linear / non-linear SVM)

$$\begin{aligned} &|\mathcal{D}| \sum_{(x,y)\in\mathcal{D}} \text{ for all } k \in \{0,1\}, \gamma \in \mathbb{R}^+ \end{aligned}$$

-6. Evaluation



Maximizing accuracy subject to nondiscrimination constraint lowers benefits for men.



Cov. Multiplicative Factor Figure 2: Statistical parity + loss-averse Adding loss-averse constraint achieves nondiscrimination without lowering benefits for men.

subject to  $\frac{1}{|\mathcal{D}_{+}|} \left| \sum_{\substack{(x,z) \in \mathcal{D}_{+} \\ (x,z) \in \mathcal{D}_{+}}} (z - \bar{z}) d_{\theta}(x_{i}) \right| < c,$  $\frac{1}{|\mathcal{D}_{z=k}^{+}|} \sum_{x \in \mathcal{D}_{z=k}^{+}} d_{\theta}(x) \ge \frac{1}{|\mathcal{D}_{z=k}^{+}|} \sum_{x \in \mathcal{D}_{z=k}^{+}} d_{\theta_{sqo}}(x) + \gamma,$ for all  $k \in \{0,1\}, \gamma \in \mathbb{R}^{+}$ 





Adult data: UCI

• X-axis is the normalized covariance threshold between the sensitive attribute and the distance from decision

#### boundary, which is used as a proxy for discrimination.

#### • Y-axis, in figures 1 and 2, shows acceptance rates, *i.e.*, fraction predicted to be in higher salary class.